



## Simplicity is the ultimate sophistication.

\* Leonard de Vinci

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## **Strategy & Vision**

**Prime Properties** is a real estate investment fund based in the **Grand Duchy of Luxembourg** and active in 5 countries.

**Prime Properties**' strategy is based on direct investment in **targeted residential real estate assets over the entire life cycle** (student housing, residential, senior housing, assisted living housing) in order to achieve an **attractive return**.

**Prime Properties** is an independent investment fund.

### #CycleofLife



### About us

# **2 € Billions**

#### Asset Value

Development of a portfolio of assets in 15 years of experience

#### **Residential Real Estate**







# **Location of Assets**











**Spain** 1 asset



France





Luxembourg 15 assets



Switzerland 2 assets



**Germany** 1 asset



**italy** 1 asset



### At a Glance 6 \_\_\_\_ACTIVE \_\_\_\_ COMPARTMENTS



#### Geographical distribution of assets under management



#### **Distribution of assets**





Office



Healthcare Real Estate



15 %



**Lands** (Apartments/ Nursing homes

\*Assets under management



# At a Glance 97,8%

of the portfolio

7-10 — years recommended investment period



#### + 662 M € Value of RE Assets\*



255.701 sqm Total area of Assets

\*GAV: 512 M €



# **6** Compartments

#### **HCE** Healthcare Europe

#RealEstate #CARE **#RentalIncome #ORPEA** #EuroZone #Switzerland



# **DPE Defensive Properties Europe**

**#RealEstate #Residential #Development #Land** #LongTerm #EuroZone #Switzerland



# ALC Assisted Living

**#RealEstate #CARE** #JointVenture **#RentalIncome #ORPEA** #EuroZone #Switzerland



# Long Term Properties Development

#RealEstate #Residential #Office **#Development** #RentalIncome #EuroZone #Switzerland



#RealEsate #Residential #LifeCycle #Innovation #Sale #RentalIncome #EuroZone #Switzerland



### **Success Story**



#RealEstate #Residential #Office
#Land #Developpement #Sale
#Luxembourg

#### Les Jardins de Luxembourg



**Residential Western Europe** was established in December 2007. **RWE** focused on a major pioneering **residential development** of over 110,000 sqm in the Merl district of **Luxembourg City**. The first construction phase started in 2008. The last building will be delivered in the second half of 2022.

The **"Les Jardins de Luxembourg"** project consists of more than **23 residential buildings**, **1 office building, 1 business centre, shops and local services** gathered around a new public space. Residents, workers, students and families can come together and enjoy all the advantages of this new urban landscape.











\*Since the launch of the project in 2008





### **INVEST IN RESIDENTIAL REAL ESTATE?**

Focus on the facts



# Healthcare Real Estate



Psychiatry Clinics Care Homes Twiced Residence EHPADCare Management EHPADCare Senior Residences Nursing Homes Rental Income

#### THE FACTS :

- European life expectancy is increasing
- The ageing population needs help or care that is no longer limited to conventional nursing homes
- In 2019, 20.3% of the Eurozone population was over 65
- Pensions are the highest in Western Europe
- Care facilities are not following the ageing curve of the population over the last 10 years in the Eurozone
- A volume of investment in constant progression for the last 5 years 6.6 billion € in 2020 which does not cover the needs of the population

Population in EuroZone	343 M (2020)	346 M (2030)	+1%
Population in EuroZone + 65 years	92 M (2020)	108 M (2030)	+ <b>17</b> %
Population in EuroZone + 80 years	26,9 M (2020)	32,6 M (2030)	+ <b>21</b> %

# Market being consolidated by major players

Prime Properties works with the world's leading healthcare company, the **ORPEA Group**, which owns more than 1,100 nursing homes across 22 countries.



#1





Documentation Eurostat, Healthcare Facilities Cushman & Wakefield OCDE



# **Residential Real Estate**



Co Living Connected Residences

**Apartments** 

#### THE FACTS :

 70% of people in the EU-27 own their own home; 20% rent at market price, 10% rent at reduced rent

Flats

**Living Experience** 

Studios

**Residences** 

• 46% of people in the EU-27 live in flats

**Family Houses** 

Increasing difficulty of affordability for individuals (ownership)

**Student Housing** 

- European metropolises with strong economic dynamism are the ones that stand out and continue to see their population and prices rise
- Households are choosing to rent rather than own to maintain their purchasing power
- Lack of supply of rental accommodation
- Households' demand for "Living Experience" (co-ownership services)
- Composition of the "household" has evolved single person households have overtaken two person households

# Belgium, The Netherlands and Ireland

are the countries that will be able to offer the best Prime Returns of over 5%.

Economic and cultural proximity will be essential, as will access to mobility and transport services





## **Team & Contacts**



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### Governance & Legal Structure

**Prime Properties S.C.A., SICAV-SIF (**the "Fund") is a limited partnership with shares (*'société en commandite par actions'*) incorporated under Luxembourg law as a *'société d'investissement à capital variable – Fonds d'Investissement Spécialisé'.* 

**Prime Properties** is managed by **Prime Properties Management S.A.** (the Managing General Partner or "MG").

The manager of the alternative investment Fund is FUCHS ASSET MANAGEMENT S.A. ("AIFM").

An investment committee has been set up to provide advice to the GP and the AIFM (investment/divestment proposals, due diligence, advice on asset selection).

The Fund is multi-fund and is limited to institutional investors, professional investors and experienced investors within the meaning of the 2007 Eurozone Law.

In order to ensure a high level of quality services to the Fund and its shareholders, the General Partner has selected well established service providers:

- Banque Degroof Petercam Luxembourg (Custodian Bank)
- Ernst & Young Luxembourg (Auditor)
- Nautadutilh (Advisors)

#### DISCLAIMER

The information contained on this document neither constitutes an offer to purchase nor advice on investment. This information is provided for guidance only and may be partial; in addition, it may be subject to change without notice. Access to the Fund may be subject to restrictions with regard to certain persons or certain countries. Thus, it may, in particular, not be offered or sold, directly or indirectly, for the account or benefit of a "U.S. person", as defined in US "Regulation S" and/or FATCA, or to investors other than institutional investors, professional investors and investors under the meaning of the Luxembourg Law of 13 February 2007 on specialized investment funds, as amended or supplemented at a later date.

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Any investment in the Fund involves a risk of capital loss. Risks, running costs and other expenses are set out in the fund prospectus. The prospectus and other useful documents such as annual Fund reports are available on this site and upon request from the Fund, the Manager or the General partner.

